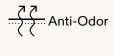


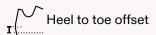
Running Specialty Assortment







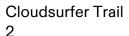
NEW New





Performance Outdoor - Shoes







Cloudultra 3



Cloudvista 2









Stable shape

Higher midsole sidewalls cup the foot for side stability and control on uneven terrain.

Cushioned comfort

Helion™ superfoam for soft cushioning. With CloudTec® Phase for a smooth sensation.

Secure lockdown

Improved fit with lacing adjustment for lockdown security while running.

More grip

Missiongrip™ rubber outsole with updated lug geometry for better grip and durability.



Black | Black 3WF30101043 03.07.2025

NEW



Iron | Lilac 3WF30102647 03.07.2025

NEW



Ivory | Salmon 3WF30103297 03.07.2025

NEW ∄



Glacier | Dust 3WF30103660 03.07.2025

NEW 💉



Ivory | Lime 3WF30103072 03.07.2025

NEM Ä



Rock | Niagara 3MF30223651 03.07.2025





Eclipse | Cinder 3MF30223609 03.07.2025

NEW



Ivory | Ghost 3MF30223588 03.07.2025

NEW ∄



Black | Eclipse 3MF30220106 03.07.2025

NEW



Ivory | Lime 3MF30223072 03.07.2025





Running, Trail running

Collections

Midsole / Outsole

Outsole: Missiongrip™ rubber with improved lug geometry for superior grip and durability. Midsole: Helion™ to absorb impact and reduce stress on the joints.

Upper

Revamped upper with protective abrasion resistance. Soft and breathable for a comfortable fit.









Advanced grip

Our most advanced Missiongrip™ outsole, redesigned using FEA (Finite Element Analysis).

For everyday trail

Created with cutting-edge tech and tested by athletes, made for everyday trail runners.

Energy return

With Helion™ HF hyper foam in the top midsole for high energy return.

Engineered upper

Leno woven upper with supportive, breathable & quick-drying engineered zoning.











Rock | White 3WF30113620 03.07.2025 NEW



Black | Black 3WF30111043 03.07.2025 NEW



Ivory | Pearl 3WF30111021 03.07.2025 NEW



Black | Black 3MF30231043 03.07.2025

NEW



Rock | White 3MF30233620 03.07.2025

NEW



Cinder | Pearl 3MF30233626 03.07.2025

NEW



Pelican | White 3MF30234238 03.07.2025

NEW 💉





Running, Trail running

Collections

Midsole / Outsole

Outsole: Our most advanced Missiongrip™ outsole, redesigned using FEA (Finite Element Analysis) for optimal performance. Midsole: Helion™ HF hyper foam for rebound and stability.

Upper

Quick-drying, abrasion-resistant Leno woven upper. With breathable and supportive engineered zoning.





New midsole design

A more pronounced rocker means smoother steps and a softer heel-to-toe transition. Softer cushioning and a higher stack height provide more comfort and a better feel underfoot.

More responsive ride

With its minimalist, two pronged-design, the shoe's springy new Speedboard® provides more rebound and responsiveness. For a ride that's faster and more fun.

Better traction

New, ultra-sticky Missiongrip™ rubber prevents slipping, even on smooth surfaces. And for better traction, we've updated the tread pattern and added bigger, more aggressive lugs.

Less plastic

The Cloudvista 1 used 73cm² of thermoplastic protection overlays. Now, thanks to new durable alternatives, we've more than halved it – reduced down to just 23cm².















Cream | Desert 3WE30133323 01.04.2025



Cream | Horizon 3WE30133168 01.04.2025

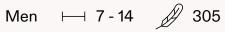


Black | Black 3WE30131043 01.04.2025



Glacier | Eclipse 3WE30130818 08.08.2024











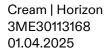




Lilac | Black 3ME30110522 03.07.2025



Black | Black 3ME30111043 01.04.2025



Cream | Desert 3ME30113323 01.04.2025

Glacier | Eclipse 3ME30110818 08.08.2024



Running, Trail running

Collections

Midsole / Outsole

New Missiongrip[™] rubber, updated tread pattern and more aggressive lug profile provide better grip and traction.

Speedboard

Springy, two-pronged Speedboard® provides more rebound and responsiveness.

Upper

Distinctive upper design made with ultra-breathable materials. Adjustments have been made to the fit of the upper, meaning the Cloudvista 2 now fits true to size.

Performance Running - Shoes



Cloudrunner 2



Cloudsurfer Max



Cloudsurfer 2



Cloudmonster 2



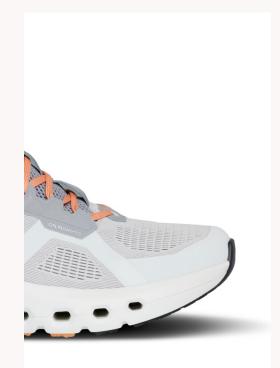
Cloudmonster Hyper



Cloudboom Max



Cloudflow 5





Updated Upper

A durable heel clip and added reinforcements help lock in stability and support.

Hello, Helion™

A Helion™ superfoam midsole provides softer cushioning and higher energy return.

A sustainable solution

Made of 100% recycled mesh, the new upper makes strides for the planet.

Softer step-in

An upgraded, plush tongue creates an easier, more comfortable step-in.







Silver | Mauve 3WE10133161 02.10.2025







Lilac | Ivory 3WE10134049 03.07.2025

NEW



White | Horizon 3WE10133195 09.01.2025

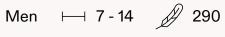


Frost | White 3WE10130622 16.05.2024



Eclipse | Black 3WE10130264 16.05.2024















Pearl | Desert 3ME10144180 02.10.2025

NEW 🖊

Rock | Tangerine 3ME10144284 03.07.2025 NEW

Alloy | Chambray 3ME10143194 09.01.2025

Frost | White 3ME10140622 16.05.2024

Eclipse | Black 3ME10140264 16.05.2024



Running, Road running

Collections

Speedboard

Built for stability, the midsole now features Helion™ superfoam for a higher energy return.

Upper

Featuring a new mesh upper made from 100% recycled polyester.

Midsole / Outsole

Outsole: Rubber compound with enhanced traction pattern. Midsole: Upgraded to Helion™ superfoam.









Optimized upper

Breathable mesh upper with revamped eyestays and tongue, for comfort and a secure fit.

Effortless feel

The midsole absorbs impact, which is forgiving on the legs during slow, long runs.

Next-level comfort

Double CloudTec Phase[™] and Helion[™] superfoam for extra cushioning and smooth runs.

Standout aesthetic

Maxed-out midsole, flat knit collar and bold colors make this shoe stand out.

Cloudsurfer Max

WSP: EUR 90.48 RRP: EUR 190

Women













Ivory | Arctic 3WF30224290 02.10.2025

NEM ∄

Horizon | Ivory 3WF30224289 04.09.2025

NEW 💉

Alloy | Asphalt 3WF30223095 07.08.2025 NEW

Mineral | Honeydew 3WF30224288 17.07.2025

NEW ≒

White | White 3WF30221200 17.07.2025 NEW



Black | Eclipse 3WF30220106 17.07.2025

NEW



Ivory | Salmon 3WF30223297 17.07.2025

NEW 🖌

Cloudsurfer Max

WSP: EUR 90.48 RRP: EUR 190













Asphalt | Ice 3MF30433396 02.10.2025

NEW

Pearl | Tangerine 3MF30433196 02.10.2025 NEM Ä

Dust | Ivory 3MF30434287 04.09.2025 NEW 💉

Cinder | Pelican 3MF30434052 07.08.2025 NEW

Black | Eclipse 3MF30430106 17.07.2025 NEW

Ivory | Honeydew 3MF30433397 17.07.2025

NEW ≒





Ivory | Salmon 3MF30433297 17.07.2025

NEW 🖊



White | White 3MF30431200 17.07.2025

NEW



Running, Road running

Collections

Midsole / Outsole

A double layer of CloudTec[®] Phase and Helion[™] superfoam absorbs impact and gives super soft cushioning. And rubber pads on the outsole provide great grip on concrete.

Speedboard

CloudTec Phase™ is used instead of a Speedboard® – computer-optimized Clouds sequentially collapse when your foot lands, creating a smooth heel to toe transition.

Upper

The engineered mesh and upper construction deliver maximum breathability and comfort. Updated tongue and eyestay designs give the shoe a sleek look and feel.









Softer and smoother

Upgraded CloudTec® Phase cushioning offers an even smoother heel-to-toe transition, creating a supremely soft sensation underfoot. For the ultimate feel-good running experience.

Boosted breathability

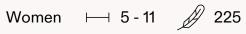
Made with 88% recycled polyester, the re-engineered upper now features a more breathable mesh construction.

More durable tread

Using FEA analysis, we crafted a more durable outsole with thicker padding and smaller cavities in the tread. Built to last, this updated geometry supports an even smoother ride.

Computer-optimized outsole

To determine the optimal outsole geometry, we left nothing up to chance. Using Finite Element Analysis (FEA), we found the sweet spot for a durable yet lightweight construction.













Pearl | Ivory 3WF10102143 03.07.2025







Ivory | Ivory 3WF10103334 13.02.2025



Black | Black 3WF10101043 13.02.2025



Glacier | Limelight 3WF10100171 13.02.2025















Black | Malibu 3MF10120074 02.10.2025

NEW 🖊



Truffle | Honeydew 3MF10124048 03.07.2025



Glacier | Ivory 3MF10123205 13.02.2025

Black | Black 3MF10121043 13.02.2025

Ivory | Ivory 3MF10123334 13.02.2025

WSP: EUR 80.95 RRP: EUR 170



Best for

Running, Road running

Collections

Midsole / Outsole

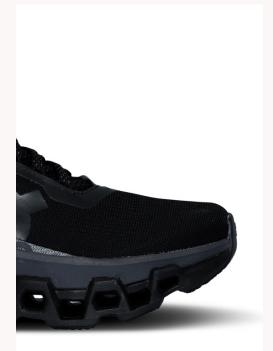
Using FEA technology, we simulated and analyzed different outsole designs in order to find the optimal geometry for improved durability.

Speedboard

For the softest and smoothest running sensation, we engineered the Cloudsurfer 2 without a Speedboard® – instead, relying on our structural cushioning system: CloudTec Phase®.

Upper

Breathable mesh upper made from 88% recycled polyester. Embroidered overlays – also made with recycled yarn – provide support and structure around the foot.





Never been bigger

We've maximized maximum cushioning. A new dual-density Helion™ superfoam adds mega bounce, while the foam insert in the forefoot makes for softer landings and impact absorption.

Redefining forward motion

Feels 'alive' with every stride. Fixed between two midsole components for comfort, the new Speedboard® gives you extreme propulsion on the road. It's soft, yet responsive.

In the comfort zone

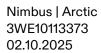
Reworked engineered mesh and lining material improves comfort, while a new eyestay construction provides better lockdown and adjustment when (and where) you need it.

A sustainable step

We've ramped up the recycled content, with about 92% total recycled polyester on the upper.











Ivory | Tangerine 3WE10113202 03.07.2025

NEW



Cream | Horizon 3WE10113168 09.01.2025



Black | Eclipse 3WE10110106 02.01.2025



White | Frost 3WE10110664 04.07.2024



Black | Frost 3WE10111197 22.02.2024













Glacier | Tangerine 3ME10123198 03.07.2025

NEW



Tempest | Horizon 3ME10122903 09.01.2025



Black | Black 3ME10121043 02.01.2025



White | Frost 3ME10120664 04.07.2024



Black | Frost 3ME10121197 22.02.2024



Running, Road running, Marathon

Collections

Upper

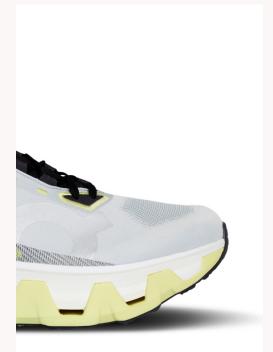
Engineered mesh upper made from 100% recycled polyester.

Speedboard

Speedboard®: Made from nylon blend and shaped for propulsion.

Midsole / Outsole

Outsole: Grip rubber compound with enhanced traction pattern. Midsole: Helion™ superfoam





Lightweight, high-tech

Minimum weight meets monster performance. A microfiber upper delivers breathability while seamless molding around the foot creates a personalized fit. Feel it to believe it.

Hyped up Helion™

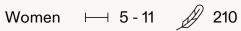
Log the miles, comfortably. Dual foam construction maximizes cushioning, while Helion™ HF hyper foam in the forefoot absorbs impact for maximum rebound to energize your strides.

Fresh legs are fast legs

With dual foam construction to maximize cushioning levels, Helion™ HF in the forefoot absorbs impact and provides maximum rebound that will energize every stride.

Hyperactive details

High-grip laces woven with silicone keep you locked in place – even during those powerful take-offs. A reworked eyestay lets you stay secure and feel the hype.







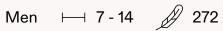




Red | Cream 3WE10123344 06.03.2025



Glacier | Ivory 3WE10123205 16.01.2025













Glacier | Ivory 3ME10133205 16.01.2025



Black | Lima 3ME10132535 05.09.2024



Running, Marathon, Road running

Collections

Upper

Engineered woven upper made from 85% recycled polyester.

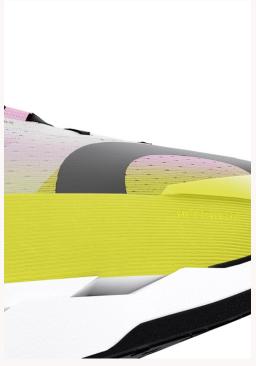
Speedboard

No Speedboard®

Midsole / Outsole

Top Midsole: Helion™ HF hyper foam Bottom Midsole: Helion™ superfoam Outsole: Grip rubber compound with enhanced traction pattern.









Supportive Speedboard®

A glass fiber-infused Speedboard® enhances efficiency and offers support.

Goes the distance upper

Breathable mesh upper that molds and adjusts to your foot over long distances and time.

Cushioned heel

Cushioning helps reposition the heel and delivers a comfortable landing.

Best in class foam

A double layer of Helion™ HF – top and bottom midsole, for max energy return and comfort.



Lime | Raspberry 3WF30184229 07.08.2025







Honeydrew | Lilac 3WF30184325 31.07.2025







White | Black 3WF30180462 31.07.2025











Honeydrew | Lilac 3MF30314325 31.07.2025





WSP: EUR 114.29 RRP: EUR 240



Best for

Running, Road running, Marathon, Competition

Collections

Midsole / Outsole

A double layer of Helion™ HF delivers max energy return, impact absorption and comfort. Cushioning around the heel for comfortable landings and push-offs, even after four hours.

Speedboard

A glass fiber-infused Speedboard® enhances efficiency and offers support (even to heel strikers). For everyday runners with marathon target times of about four hours or more.

Upper

The ultra-lightweight, breathable mesh upper molds and adjusts to your foot over long distances and time. Feels like nothing, so you can focus on finishing the race.









Light on your feet

Ultralight and breathable, the engineered woven mesh upper helps you feel fast on your feet. Plus, more space in the forefoot area means more comfort when you pick up the pace.

Fast and forward-rolling

Strong yet springy, the nylon-blend Speedboard® is infused with glass fiber for powerful forward propulsion. The rockered forefoot further enhances this forward-rolling motion.

Helion™ HF energy

Inspired by our pinnacle race-day shoes, the midsole features a layer of Helion™ HF for maximum rebound. Expect a responsive ride with a serious kick of energy return.

Athlete-inspired design

The large logo and eye-catching grip pads on the tip of the toe box mirror the design of our elite-level racing shoes. So now, everyone can look like an On athlete.







Glacier | Black 3WF30510117 04.09.2025





Ghost | Lilac 3WF10093673 03.07.2025





Honeydew | Ivory 3WF10093209 03.07.2025







Black | Black 3WF10091043 19.06.2025



Fog | Eclipse 3WF10092580 17.04.2025



Arctic | Stone 3WF10093306 17.04.2025













Wolf | Currant 3MF10114174 03.07.2025





Rosemary | Dew 3MF10114279 03.07.2025







Black | Black 3MF10111043 19.06.2025



Arctic | Stone 3MF10113306 17.04.2025



Alloy | Rock 3MF10113295 17.04.2025

WSP: EUR 90.48 RRP: EUR 190



Best for

Running, Road running

Collections

Upper

The engineered woven mesh upper provides maximum breathability and a weightless feel on the foot.

Midsole / Outsole

For unbeatable energy return, the top layer of the midsole is made with Helion™ HF – the same high-performance, supercritical foam used in our pinnacle race-day shoes.

Speedboard

Infused with 8% glass fiber, the nylon-blend Speedboard® is firm yet springy, helping to create a snappy and energetic ride.

Performance Running - Accessories



Performance Run Sock Mid



Performance Run Sock Low



Performance Run Sock High



Lightweight Cap



Performance Cap

Ventilation zones

The Performance Run Sock Mid features ventilation panels to reduce sweat build-up and blistering. Keeping feet chafe-free, so you can run for longer.

Targeted cushioning

Comfort is our key consideration for every area of the Performance Run Sock Mid. Targeted cushioning in the heel and toe help to absorb the impact of each stride.

Ergonomic construction

Engineered to support the everyday runner, the Performance Run Sock Mid has an ergonomic construction with compression and built-in arch support.

Reflective yarn

Made with recycled polyamide plus reflective yarn on the cuff. Finished with eye-catching panelling and branding.

⊢ W 4 -7.5 - M 12 -14 Unisex



Horizon | White 2UF10053259 03.07.2025

NEW



Honeydew | Parsley 2UF10053893 03.07.2025

NEW



White | Glacier 2UF10050813 02.01.2025



Black | Eclipse 2UF10050106 02.01.2025



Running, Road running, Competition, Track & field

Ventilation zones

The Performance Run Sock Low features ventilation panels to reduce sweat build-up and blistering. Keeping feet chafe-free, so you can run for longer.

Targeted cushioning

Comfort is our key consideration for every area of the Performance Run Sock Low. Targeted cushioning in the heel and toe help to absorb the impact of each stride.

Ergonomic construction

Engineered to support the everyday runner, the Performance Run Sock Los has an ergonomic construction with compression and built-in arch support.

Reflective yarn

Made with recycled polyamide plus reflective yarn on the cuff. Finished with eye-catching panelling and branding.

⊢ W 4 -7.5 - M 12 -14 Unisex



White | Glacier 2UF10060813 02.01.2025



Black | Eclipse 2UF10060106 02.01.2025



Running, Road running, Competition, Track & field

Ventilation zones

The Performance Run Sock High features ventilation panels to reduce sweat build-up and blistering. Keeping feet chafe-free, so you can run for longer.

Targeted cushioning

Comfort is our key consideration for every area of the Performance Run Sock High. Targeted cushioning in the heel and toe help to absorb the impact of each stride.

Ergonomic construction

Engineered to support the everyday runner, the Performance Run Sock High has an ergonomic construction with compression and built-in arch support.

Reflective yarn

Made with recycled polyamide plus reflective yarn on the cuff. Finished with eye-catching panelling and branding.

⊢ W 4 -7.5 - M 12 -14 Unisex



Honeydew | Parsley 2UF10043893 03.07.2025





Horizon | White 2UF10043259 03.07.2025



Black | Eclipse 2UF10040106 02.01.2025



White | Glacier 2UF10040813 02.01.2025



Running, Road running, Competition, Track & field





Improved fit

With a newly improved fit for more comfort as you run.

Max ventilation

Perforated side panels deliver maximum ventilation.

Sweat-wicking

A high-performance sweatband wicks away perspiration quickly.

Adjustable buckle

A branded buckle at the back adjusts for the perfect fit.

Unisex ⊢





NEW



Grenadine 2UF10333538 03.07.2025

NEW



White 2UF10330069 03.07.2025

NEW 🖌





Rock 2UF10330122 03.07.2025

NEW



Black 2UF10330553 03.07.2025



Running, Road running

Versatile style

For workouts and everyday wardrobe. The Performance Cap works with any outfit. While it's made for running, it's subtle design and medium-sized brim mean you can wear it anywhere.

Reflective detailing

Reflective branding on the front and back pops in the dark. Ideal for runs that start in the sun – and end after it's set.

Breathable construction

Laser perforation holes on the side of the cap ensure airflow, while the internal sweatband absorbs moisture to prevent discomfort while you run.

Adjustable fit

The adjustable nylon strap can be neatly tucked into the inlet at the back of the hat for a distraction-free fit.

Unisex ⊢



Pearl 2UE30501367 03.07.2025



Wash 2UE30501274 02.01.2025



Black 2UE30500553 04.07.2024



Marathon, Road running, Running