

Continental Tires Finance Conference 2026

Workshops

WS1

Regional Controlling Unplugged
– What's Working, What's Not, and What's Next

WS2

~2 Million Tons. From Tree to Customer.
How Purchasing, Manufacturing & Logistics Create Value

WS3

Finance AI Spotlight: From Idea to Impact

WS4

Navigating Capital Markets as a Tires Pure-Play

WS5

Mission Critical:
How GRIP Will Transform Finance & Controlling



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Workshops

WS6 Our Company – Our Responsibility – Owning It Together

WS7 EBIT Doesn't Pay. Cash Does. Treasury.

WS8 Connecting Tax, Customs and Dutch Holdings - Managing Risk, Strengthening Governance, Enabling Value

WS9 Why Accounting Matters

WS10 Walk in My Shoes: One Day in the Life of a Financial Manager



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WS1

Regional Controlling Unplugged – What's Working, What's Not, and What's Next

This workshop provides a focused forum to discuss key topics and current challenges and opportunities within the new Regional Controlling organization. Participants will address financial reporting, performance steering, cost management, and the effectiveness of working in a matrix organization.

The aim is to review the new set-up, share best practices and identify improvement opportunities that enhance business performance and support effective decision-making. The outcome is to create transparency, gather feedback and compile actionable ideas and improvement initiatives for the development of Regional Controlling.



Yanting Zhao
Jennifer Lueer
Noor Abdal

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WS2

~2 million tons. From Tree to Customer. How Purchasing, Manufacturing & Logistics Create Value

Manufacturing, Purchasing, and Logistics are the backbone of our tire business, turning billions of Euros of annual spend into competitive value across 19 tire plants worldwide. In this workshop we follow the journey from rubber tree to customer and explore how our global production network and supply chain shape the overall tire result. Together we dig into what really drives cost of production, how we get the best out of high-cost and best-cost plants, and why disciplined investment lays the foundation for strong return on capital. Come curious, bring your questions, get ideas how you can contribute, and let's turn cost into value - together.



Sascha Stauss
Milena Di Buccianico
Wolf-Ulrich Behrens
Michael Kruse

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WS3

Finance AI Spotlight: From Idea to Impact

How can AI create real value in Finance?

The AI Use Case Workshop turns this question into action.

After a short introduction covering an outside-in perspective on AI and our AI strategy, we will shift the spotlight to concrete Finance opportunities.

Owners of pre-selected use cases will pitch their ideas, showing where AI could make a meaningful difference in how we work, make decisions, and steer the business from a financial perspective. Selected Finance AI use cases will be presented with a clear focus on business value and feasibility. The audience will discuss the use cases from different perspectives and identify opportunities to actively contribute and engage.

 **1:30h**

 Dubravko Dolic
Georg Vornhusen
Yara Anders

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WS4

Navigating Capital Markets as a Tires Pure-Play

Within this workshop on Capital Market Readiness, we will explore what it means to operate with increased capital market visibility. Building on insights from the latest earnings cycle and initial standalone reporting experiences, we will reflect on key learnings and shifts in performance steering.

The session will also strengthen understanding of capital allocation, dividend policy, and value creation across short-, mid-, and long-term horizons while reinforcing the importance of compliance, forecast accuracy, and disciplined communication. As we solidify our Tires Pure Play vision and strategy, we will share the importance of a clear, refined narrative to the capital markets and how critical that narrative is to ensuring transparency and expectation alignment both internally and externally. We will address the fundamental “why” behind internal transparency - what we share, what we don’t, and how these choices shape our responsibilities as finance leaders.

 1:30h

 Max Westmeyer
Wesley Garber

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WS5

Mission Critical: How GRIP Will Transform Finance & Controlling

GRIP is transforming Continental Tires' core ERP platform from TEMPO (SAP ECC) to SAP S/4HANA and establishing the future digital backbone of our company. The workshop provides an overview of the transformation journey, key decisions, progress achieved to date, and the implications for the Finance & Controlling organization. Participants will gain insights into the opportunities and challenges of the transformation and have the opportunity to discuss their expectations, concerns, and ideas with the GRIP leadership team.



1:30h



Patrick Leineweber
Sandra Paschke
Haseeb Ghaffar
Frederik Sablatnig
Fabian Geyer
Bodo Uphaus
Marco Hartung

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WS6

Our Company – Our Responsibility – Owning It Together

This workshop addresses current governance topics and ongoing redesign initiatives. Participants will discuss existing governance structures, key challenges, and areas for improvement (in a Tires standalone set-up), with the objective of enhancing clarity, accountability, and effectiveness across the organization. Outcome of the workshop should be to generate transparency and provide room for discussion between Integrity and Law and Finance functions.



Jana Striezel
Matthias Pfingstmann
Katrin Reinecke

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WS7

EBIT Doesn't Pay. Cash Does. Treasury.

Cash is a key element of our financial stability and flexibility, and it creates the greatest value when it is visible and available across the organization.

In this workshop, we will discuss how cash centralization and greater transparency help us steer liquidity effectively, manage FX and ensure adequate funding for our local entities.

We will also explore Treasury's service portfolio and its role in Continental's transformation, from simplifying cash structures to reshaping our global banking landscape.

The goal: a common understanding of how Treasury and local Finance teams can work together to manage cash more effectively across Continental.



Christoph Willeke
Simone Reinhardt
Ulrich Stahl

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WS8

Connecting Tax, Customs and Dutch Holdings - Managing Risk, Strengthening Governance, Enabling Value

This marketplace connects Global Tax, Global Customs and Dutch Holdings through a common Finance agenda: managing risk, ensuring compliance, strengthening governance and supporting value creation.

We will provide an overview of the upcoming global Tax and Customs Review covering most Tire legal entities worldwide and discuss how this review can create value from both a Group and local entity management perspective.

In addition, the session will give insights into the role of the Dutch holding function in the context of a Tires Pureplay scenario, focusing on risk management, portfolio transparency and liquidity management.

Participants will gain transparency on the Group-wide Tax and Customs approach, understand the key requirements of a well-functioning Dutch holding structure and exchange views on current challenges, opportunities and practical implications for their business.

 1:30h



Ulrike Schramm
Ann-Kathrin Hornberg
Jonas Bojunga
Angela Hetzel

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WS9

Why Accounting Matters

In an increasingly regulated world, complex reporting requirements are time consuming – yet, compliance is non-negotiable. This workshop will provide insights into how Accounting creates value. We will lead you through a yearly cycle of what we do on Group level and pitch for your support on how you can continue ensuring efficient financing, facilitating business transactions and being listed in the prime standard. Equally important: we want to hear your voice on how we can better support your operations – there are many exciting opportunities ahead of us. And “Tires pure play” is changing perspectives in Accounting, too... stay tuned!

 1h

 Anna-Maria Fischer
Ines Stoll

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WS10

Walk in My Shoes: A Day as a Financial Manager

Financial Managers wear many hats. They are expected to understand the numbers, support business decisions, challenge assumptions, manage risks, and help drive performance. And when a new challenge appears, they are often expected to wear yet another hat.

This workshop takes participants through a typical day in the role, exploring the key responsibilities, decisions, stakeholder interactions, and challenges that Financial Managers face. Together, we'll discuss how Finance creates value, how priorities are balanced and how Finance needs to adapt to an increasingly complex and rapidly changing business environment.

Outcome: A shared understanding of where Finance creates the greatest value and how Financial Managers can navigate an increasingly complex business environment.



Stefan Henrichs
Matthias Schroeder