

Dezső Mártha, MD

Chief Operations Officer (COO), Swixx Biopharma

Dr. Dezső Mártha is an experienced pharmaceutical executive and medical doctor with more than two decades of leadership experience across Central and Eastern Europe. As Chief Operations Officer at Swixx Biopharma, he oversees regional operations, strategic partnerships, organizational development, and the expansion of the company's commercial platform across more than 30 international markets.

He joined Swixx Biopharma in 2019 after serving as Head of the Central and Eastern Europe region at Celgene. Prior to that, he spent 13 years in a variety of leadership roles at Bristol Myers Squibb, including alliance management responsibilities, building extensive expertise in commercial operations, market access, and strategic partnerships.

Throughout his career, Dr. Mártha has played a key role in enabling access to innovative medicines and driving organizational growth across diverse and complex markets. He holds a medical degree and has dedicated his professional career to the pharmaceutical industry. In addition to his industry experience, he was involved in international anti-doping activities and served in leadership roles supporting the integrity of professional sports.