

Research Report Indonesia

Tourism goals: summary

Market size & growth: In 2025, the Indonesia market recorded 0.089 million overnights¹⁾ in Switzerland and 0.113 million overnights in 2024. With a market share of 0.20%, Indonesia was the 28th highest ranked source market (out of a total of 29 ST markets) in 2025. The growth rate for overnights was 12.0% between 2015 and 2025. Between 2024 and 2025, the development was -21.3%. The corresponding growth ranking was 18 and 29 respectively.

Economic value: Indonesia ranks 9th with a daily expenditure value of CHF 270 (TMS 2023) and ranks 4th with a 55.6% share of ****/***** nights in 2025.

First time visitors & length of stay: With a 57.1% figure for first-time visitors, Indonesia ranks 9th (TMS 2023). With a length of stay of 1.83 overnights it ranks 23rd.

Balance: In 2025, the 50 largest Swiss destinations accounted for 79.2% of overnights from Indonesia, while the percentage split amongst the small²⁾ and very small³⁾ destinations was 18.6% (=rank 13) and 2.3% (=rank 29) respectively. Finally, the percentage split of the low season months "March-May" and "September-November" was 29.5% (=rank 3) and 18.9% (=rank 24), respectively.

¹⁾ nights in hotels, unless otherwise stated

²⁾ 51st -200th largest destinations

³⁾ 201st largest destination and smaller

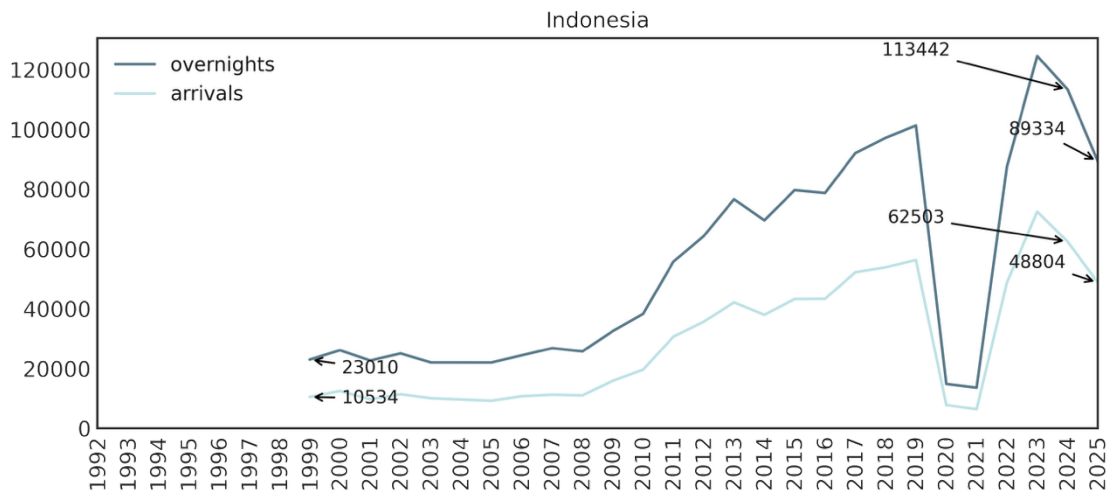
		value	rank
1. market size & growth	2024	0.113 M.	27
	2025	0.089 M.	28
	2015-25	12.0%	18
	2024-25	-21.3%	29
2. economic value	daily expenditures 2023 (TMS)	270	9
	share ****/*****-nights 2025	55.6%	4
3. first time visitors	share 2023 (TMS)	57.1%	9
4. length of stay	2025	1.83	23
5. balance	share off-season "March-May" of total year 2025	29.5%	3
	share off-season "Sept-Nov" of total year 2025	18.9%	24
	share small destinations (51 st -200 th largest) 2025	18.6%	13
	share very small destinations (201 st +) 2025	2.3%	29

Source: FSO/hotel statistics, unless otherwise stated

Regions and destinations with a high market affinity: In 2025, guests from Indonesia typically preferred the regions of: Bern Region, Zurich Region, Aargau – Solothurn Region and Geneva. Moreover, these guests were most overrepresented in the destinations of: Sion, Spreitenbach, Ostermundigen, Bachenbülach and Feusisberg.

Source: FSO/hotel statistics

Overnight volume & development



overnights share of...	2010	2015	2019	2024	2025	rank 2025
...all markets	0.1%	0.2%	0.3%	0.3%	0.2%	28
...markets abroad	0.2%	0.4%	0.5%	0.5%	0.4%	27
...overseas markets	0.7%	1.0%	1.1%	1.2%	0.9%	13

Source: FSO/hotel statistics

Other key metrics

	2010	2015	2019	2024	2025	rank 2025	development		development	
							2015-25	rank 2015-25	2024-25	rank 2024-25
overnights in millions	0.038	0.080	0.101	0.113	0.089	28	12.0%	18	-21.3%	29
length of stay (overnights/arrivals)	1.949	1.842	1.798	1.815	1.830	24	-1.4%	8	4.1%	5
density (overnights/1'000 inhabitants)	0.156	0.305	0.372	0.400	0.313	29	2.6%	18	-15.9%	22
GDP per capita in USD	3'069	3'287	4'110	4'924	5'029	27	53.0%	10	22.4%	19
population in millions	246.305	261.799	272.489	283.488	285.721	4	9.1%	11	4.9%	11

Source: FSO/hotel statistics | Oxford Economics: GDP & population

Guest origin

(leisure tourists in Swiss hotels & supplementary accommodations)

	overnight share	inhabitant share	affinity
Java	89.3%	56.1%	1.59
Kalimantan	6.3%	6.2%	1.02
Sumatera	3.2%	21.7%	0.15
Nusa Tenggara	1.2%	5.5%	0.22

source: TMS 2023 public source

Geographical distribution in Switzerland

Total

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
total	0.038	0.080	0.101	0.113	0.089	0.2%	28	12.0%	18	-21.3%	29

Large vs. small destinations

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
large destinations (top 10)	0.026	0.053	0.076	0.074	0.054	0.3%	27	1.9%	20	-26.7%	29
mid-sized destinations (11-50)	0.006	0.018	0.015	0.018	0.016	0.1%	28	-7.6%	24	-10.0%	27
small destinations (51-200)	0.004	0.007	0.009	0.019	0.017	0.2%	28	134.7%	3	-14.6%	29
very small destinations (201-smallest)	0.002	0.002	0.002	0.002	0.002	0.0%	29	24.8%	7	16.1%	2

Tourism zone

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
big cities	0.013	0.042	0.055	0.058	0.039	0.3%	27	-7.4%	26	-32.3%	29
mountain	0.009	0.014	0.025	0.036	0.031	0.2%	28	119.8%	9	-13.8%	28
small cities	0.015	0.013	0.018	0.012	0.011	0.2%	29	-18.0%	25	-6.8%	25
rural	0.001	0.010	0.004	0.008	0.008	0.1%	28	-16.8%	26	3.8%	17

Language zone

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
German speaking area	0.030	0.065	0.083	0.092	0.072	0.2%	28	10.2%	19	-22.4%	29
French speaking area	0.008	0.013	0.016	0.019	0.016	0.2%	28	22.1%	16	-17.2%	29
Italian speaking area	0.000	0.002	0.002	0.002	0.002	0.1%	27	7.9%	21	-4.4%	24
Rhaeto Romanic language zone	0.000	0.000	0.000	0.000	0.000	0.0%	27	-50.7%	28	266.7%	1

Tourism region

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
Zurich Region	0.007	0.038	0.038	0.040	0.025	0.3%	27	-33.4%	29	-37.1%	29
Bern Region	0.003	0.008	0.015	0.028	0.022	0.4%	24	162.6%	5	-22.6%	28
Valais	0.001	0.003	0.006	0.010	0.010	0.2%	28	239.0%	4	-4.9%	24
Geneva	0.006	0.009	0.011	0.010	0.009	0.2%	28	0.1%	26	-11.1%	28
Lucerne - Lake Lucerne Region	0.017	0.011	0.017	0.009	0.009	0.2%	29	-18.8%	26	-5.1%	25
Aargau - Solothurn Region	0.000	0.001	0.001	0.002	0.004	0.3%	19	452.2%	2	143.8%	1
Lake Geneva Region	0.002	0.004	0.005	0.005	0.003	0.1%	28	-5.1%	20	-27.1%	29
Graubünden	0.001	0.002	0.003	0.003	0.002	0.0%	27	18.4%	21	-16.8%	27
Basel Region	0.001	0.001	0.003	0.002	0.002	0.1%	29	33.9%	13	-18.3%	26
Ticino	0.000	0.002	0.002	0.002	0.002	0.1%	27	7.9%	20	-4.4%	24
Eastern Switzerland	0.000	0.001	0.001	0.000	0.001	0.0%	28	-18.3%	25	37.2%	3
Region of Fribourg	0.000	0.000	0.000	0.000	0.000	0.1%	25	103.2%	2	-15.5%	23
Jura & Three-Lakes	0.000	0.000	0.001	0.001	0.000	0.0%	29	-53.9%	28	-86.5%	29

Source: FSO/hotel statistics

Example: Tourists from Indonesia generate the most overnight stays in Zurich Region of any Swiss region, namely 0.025 million in 2025 (the table is sorted by the total number of 2025 overnight stays, thus Zurich Region appears at the top of the list). From Zurich Region's perspective, 0.3% of their total tourism volume comes from Indonesia, making this source market the 27th most important market for this region (out of 29 ST markets overall). With a -33.4% development in overnight stays between 2015 and 2025, Indonesia ranks 29th. In other words, in reference to the development of overnight stays, 28 other source markets had a stronger performance and 0 had a weaker performance.

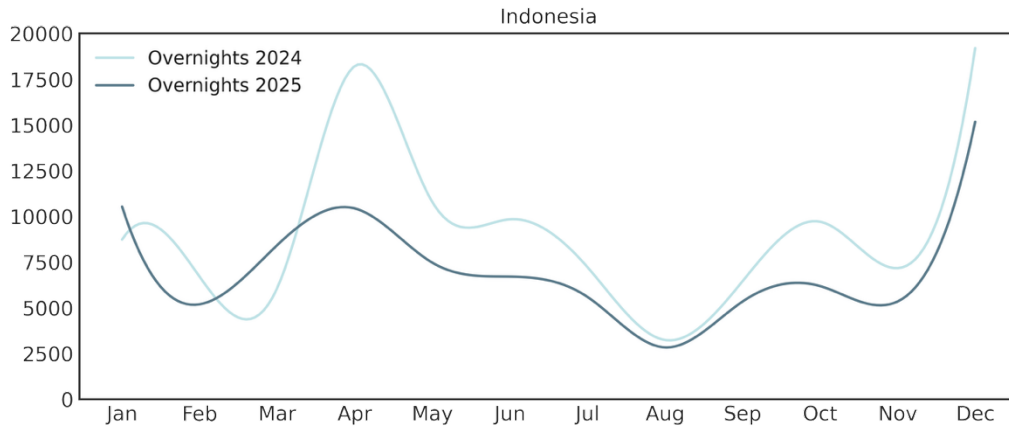
Top 50 destinations

	overnights in millions					ON share		ON development		ON development		
	overnights	2010	2015	2019	2024	2025	rank		rank		rank	
							2025	2025	2015-25	2015-25	2024-25	2024-25
Zürich	0.005	0.013	0.02	0.025	0.016	0.4%	27	23.8%	11	-36.2%	29	
Interlaken	0.002	0.004	0.006	0.011	0.009	1.0%	19	150.8%	9	-16.5%	28	
Genève	0.004	0.007	0.008	0.007	0.006	0.3%	27	-6.8%	26	-14.8%	27	
Luzern	0.012	0.009	0.012	0.006	0.006	0.4%	24	-28.1%	26	6.7%	14	
Opfikon	0	0.015	0.016	0.01	0.005	0.6%	22	-67.0%	27	-48.7%	29	
Zermatt	0.001	0.002	0.005	0.005	0.005	0.3%	27	158.5%	8	-3.3%	24	
Bern	0.001	0.001	0.003	0.006	0.004	0.3%	25	253.5%	2	-35.6%	29	
Grindelwald	0	0.001	0.002	0.004	0.004	0.5%	22	148.6%	10	-11.1%	21	
Spreitenbach	0	0	0	0.001	0.003	2.1%	8	21400.0%	1	93.0%	1	
Sion	0	0	0	0.003	0.002	2.3%	6	inf	1	-16.3%	18	
Basel	0.001	0.001	0.003	0.002	0.002	0.1%	29	38.8%	12	-19.0%	26	
Unterseen	0	0	0.001	0.002	0.001	0.7%	19	396.1%	3	-8.6%	13	
Lausanne	0.001	0.001	0.003	0.002	0.001	0.1%	28	-2.8%	26	-33.7%	29	
Täsch	0	0	0	0.001	0.001	1.2%	18	905.9%	4	66.0%	6	
St. Moritz	0	0.001	0.001	0.001	0.001	0.2%	26	0.6%	23	-1.4%	20	
Montreux	0	0.001	0.001	0.001	0.001	0.2%	26	-1.4%	20	-0.4%	22	
Vernier	0.001	0	0.001	0.001	0.001	0.3%	25	138.4%	21	52.5%	9	
Meyrin	0.001	0.001	0.001	0.001	0.001	0.2%	29	6.2%	25	-14.5%	26	
Ostermundigen	0	0	0	0.002	0.001	2.0%	6	inf	7.5	-34.5%	23	
Feusisberg	0	0	0	0.003	0.001	1.8%	9	1217.9%	3	-63.3%	29	
Kloten	0	0.001	0	0.001	0.001	0.2%	29	-29.6%	29	3.7%	10	
Egerkingen	0	0	0	0	0.001	1.1%	14	193.3%	5	973.2%	5	
Lauterbrunnen	0	0	0.001	0.001	0.001	0.1%	29	104.4%	9	-6.8%	29	
Lugano	0	0.001	0.001	0.001	0.001	0.1%	29	-16.5%	24	-5.0%	23	
Rümlang	0	0.006	0	0.001	0.001	0.3%	27	-88.7%	29	-29.1%	26	
Paraciso	0	0.001	0	0.001	0.001	0.3%	21	24.4%	9	15.3%	8	
Kriens	0	0	0.001	0.001	0.001	0.4%	25	142.2%	21	-44.6%	29	
Engelberg	0.002	0.001	0.001	0.001	0	0.1%	27	-56.2%	26	-35.1%	26	
Saillon	0	0	0	0.001	0	0.6%	10	inf	3	-34.1%	21	
Bachenbülach	0	0	0	0	0	2.0%	10	inf	15	538.8%	7	
Matten bei Interlaken	0	0	0	0	0	0.6%	23	120.3%	12	-13.9%	16	
Davos	0	0.001	0.001	0	0	0.0%	26	-25.6%	21	-17.8%	23	
Stansstad	0	0	0.001	0	0	0.4%	22	inf	1.5	55.6%	4	
St. Gallen	0	0	0	0	0	0.1%	27	133.3%	4	170.5%	1	
Thun	0	0	0	0.001	0	0.2%	26	206.0%	11	-54.3%	28	
Blonay - Saint-Légier	0	0	0	0	0	0.7%	15	inf	8.5	-37.4%	26	
Chur	0	0	0	0.001	0	0.1%	28	1316.7%	1	-60.9%	29	
Valaisellen	0	0	0	0	0	0.2%	26	2410.0%	6	87.3%	1	
Ingenbohl	0.001	0	0	0	0	0.5%	15	24600.0%	1	488.1%	2	
Brig-Flis	0	0	0	0	0	0.1%	27	89.1%	15	-8.0%	27	
Wilderswil	0	0	0	0	0	0.2%	27	16.2%	18	2.2%	14	
Le Grand-Saconnex	0	0	0.001	0	0	0.1%	28	121.7%	9	-41.1%	27	
Winterthur	0	0	0	0	0	0.1%	27	38.4%	7	260.7%	2	
Pontresina	0	0	0	0	0	0.0%	26	460.0%	3	39.0%	13	
Beatenberg	0	0	0	0	0	0.1%	28	36.4%	18	-36.2%	26	
Neuenkirch	0	0	0	0	0	0.3%	22	inf	1.5	-27.1%	28	
Visp	0	0	0	0	0	0.4%	20	2783.3%	2	133.8%	2	
Regensdorf	0	0.001	0	0	0	0.2%	23	-76.5%	26	87.1%	7	
Saanen	0	0.001	0	0	0	0.0%	26	-73.2%	29	-21.3%	23	
Lancy	0	0.001	0	0	0	0.1%	26	-70.0%	26	2.7%	11	

Source: FSO/hotel statistics

How to read this table: see reading example on page 3.

Seasonal distribution



Summer, winter

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
summer (May-Oct)	0.024	0.048	0.051	0.047	0.034	0.1%	29	-28.3%	27	-27.7%	29
winter (Nov-April)	0.014	0.032	0.051	0.066	0.055	0.3%	27	72.0%	9	-16.6%	28

Summer core, winter core, off-season

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
off-season I (March-May)	0.008	0.022	0.025	0.035	0.026	0.3%	27	19.4%	15	-24.9%	29
off-season II (Sept-Nov)	0.012	0.014	0.019	0.023	0.017	0.2%	29	23.1%	18	-27.6%	29
summer core months (Jun-Aug)	0.011	0.029	0.031	0.020	0.015	0.1%	29	-48.3%	29	-25.4%	29
winter core months (Dez-Feb)	0.007	0.015	0.026	0.035	0.031	0.3%	26	111.1%	4	-10.8%	28

Months

	overnights in millions					ON share		ON development		ON development	
	2010	2015	2019	2024	2025	rank		rank		rank	
						2025	2025	2015-25	2015-25	2024-25	2024-25
January	0.001	0.004	0.006	0.009	0.011	0.3%	21	150.1%	3	20.6%	6
February	0.001	0.003	0.005	0.007	0.005	0.2%	28	104.8%	3	-22.5%	27
March	0.003	0.006	0.007	0.006	0.008	0.3%	26	43.4%	8	38.6%	2
April	0.002	0.007	0.012	0.018	0.010	0.4%	25	44.6%	12	-42.7%	29
May	0.003	0.009	0.006	0.011	0.007	0.2%	29	-16.7%	27	-30.7%	29
June	0.006	0.007	0.019	0.010	0.007	0.2%	29	-4.8%	24	-31.8%	29
July	0.003	0.018	0.007	0.007	0.006	0.1%	29	-69.7%	29	-22.5%	29
August	0.002	0.004	0.005	0.003	0.003	0.1%	29	-24.9%	27	-12.5%	24
September	0.008	0.004	0.005	0.006	0.005	0.1%	29	24.8%	15	-17.2%	27
October	0.003	0.005	0.008	0.010	0.006	0.2%	28	21.0%	18	-36.2%	29
November	0.002	0.004	0.006	0.007	0.005	0.2%	28	23.8%	16	-25.4%	29
December	0.005	0.008	0.015	0.019	0.015	0.4%	22	92.3%	9	-21.0%	29

Source: FSO/hotel statistics

How to read these tables: see reading example on page 3.

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Further sources

[localized annual planning](#)
[market forecast](#)
[Tourism Monitor Switzerland 2023](#)

Appendix: affinity, share off-season, length of stay, ****/***** ON share

Total

	affinity		share off season		length of stay		****/***** ON share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025	2025	rank 2025
total			48.4%	8	1.830	23	55.6%	4

Large vs. small destinations

	affinity		share off season		length of stay		****/***** ON share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025	2025	rank 2025
large destinations (top 10)	1.664	6	47.8%	12	1.961	19	56.2%	6
mid-sized destinations (11-50)	0.644	28	47.6%	7	1.808	24	58.4%	4
small destinations (51-200)	0.823	13	50.5%	5	1.514	27	53.5%	3
very small destinations (201-smallest)	0.184	29	54.7%	4	1.898	19	34.4%	4

Tourism zone

	affinity		share off season		length of stay		****/***** ON share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025	2025	rank 2025
big cities	1.42	9	46.7%	22	1.940	11	57.5%	5
mountain	0.84	18	51.6%	6	1.802	24	45.3%	8
small cities	0.83	23	44.3%	23	1.807	20	60.1%	4
rural	0.71	16	50.2%	9	1.539	27	79.3%	1

Language zone

	affinity		share off season		length of stay		****/***** ON share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025	2025	rank 2025
German speaking area	1.124	10	49.1%	6	1.817	24	56.4%	3
French speaking area	0.851	19	45.3%	19	1.965	20	50.5%	12
Italian speaking area	0.308	24	48.1%	11	1.369	28	72.4%	3
Rhaeto Romanic language zone	0.023	24	36.4%	4	1.320	26	0.0%	27.5

Tourism region

	affinity		share off season		length of stay		****/***** ON share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025	2025	rank 2025
Zurich Region	1.653	3	45.7%	27	1.786	19	58.0%	4
Bern Region	1.755	5	52.5%	6	1.986	21	53.3%	3
Valais	1.071	11	52.4%	2	1.556	26	33.9%	17
Geneva	1.145	16	45.0%	26	2.194	8	55.7%	10
Lucerne - Lake Lucerne Region	1.040	12	46.5%	13	1.703	23	49.0%	6
Aargau - Solothurn Region	1.584	5	57.7%	6	1.502	25	92.9%	1
Lake Geneva Region	0.526	26	42.0%	25	2.220	11	67.5%	6
Graubünden	0.213	25	34.5%	13	1.891	23	67.5%	4
Basel Region	0.461	23	57.7%	1	2.386	4	62.4%	5
Ticino	0.329	23	48.1%	11	1.369	28	72.5%	3
Eastern Switzerland	0.160	28	35.9%	29	2.230	9	73.5%	1
Region of Fribourg	0.303	16	47.0%	12	1.981	6	24.9%	13
Jura & Three-Lakes	0.111	29	47.9%	19	2.917	4	77.1%	1

Source: FSO/hotel statistics

How to read these tables: see reading example on page 8.

Top 50 destinations

	affinity		share off season		length of stay		****/***** share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025	2025	rank 2025
Zürich	1.877	7	46.1%	25	1.965	11	56.7%	7
Interlaken	4.909	3	52.5%	6	2.047	19	57.3%	4
Genève	1.314	15	45.8%	26	2.347	8	52.9%	10
Luzern	2.075	10	46.1%	15	1.818	13	53.7%	5
Opfikon	2.927	3	46.5%	14	1.554	12	55.8%	3
Zermatt	1.331	13	49.0%	3	1.853	22	55.8%	16
Bern	1.71	2	48.4%	9	1.926	18	55.2%	4
Grindelwald	2.281	8	64.6%	2	1.947	26	68.3%	1
Spreitenbach	10.22	1	54.7%	7	1.304	26	99.8%	1
Sion	11.33	1	46.5%	12	1.345	25	0.0%	13
Basel	0.509	23	57.3%	2	2.378	5	63.6%	4
Unterseen	3.601	7	54.0%	6	2.526	8	5.6%	7
Lausanne	0.669	23	47.8%	19	2.448	8	56.7%	14
Täsch	5.919	1	74.1%	1	1.294	25	0.0%	0
St. Moritz	0.785	19	38.1%	8	1.856	23	77.6%	4
Montreux	1.143	13	40.7%	21	1.956	11	77.6%	6
Vernier	1.555	7	35.5%	28	2.196	7	68.6%	4
Meyrin	0.746	24	46.7%	14	1.683	8	60.7%	8
Ostermundigen	10.03	2	46.6%	16	1.713	20	100.0%	15
Feusisberg	8.762	2	46.6%	17	1.655	21	100.0%	2.5
Kloten	0.98	17	39.0%	28	1.427	20	53.2%	23
Egerkingen	5.358	3	74.3%	3	2.178	7	100.0%	2.5
Lauterbrunnen	0.734	19	49.5%	5	2.054	23	25.8%	13
Lugano	0.601	23	45.2%	21	1.411	27	72.8%	2
Rümlang	1.32	6	42.3%	27	1.272	19	36.4%	25
Paradiso	1.516	3	49.1%	13	1.241	28	87.8%	3
Kriens	1.84	8	44.0%	15	1.444	24	0.0%	0
Engelberg	0.666	17	48.9%	3	1.965	22	51.4%	4
Saillon	2.939	3	75.6%	2	1.307	26	100.0%	8.5
Bachenbülach	9.719	4	54.4%	10	1.297	25	100.0%	15
Matten bei Interlaken	3.161	6	34.9%	26	1.529	26	0.0%	0
Davos	0.232	20	23.2%	15	2.858	15	98.4%	1
Stansstad	1.823	6	40.4%	18	1.823	21	92.0%	7
St. Gallen	0.565	14	33.9%	29	2.318	6	81.2%	5
Thun	0.888	9	16.7%	29	1.672	24	81.0%	1
Blonay - Saint-Légier	3.549	1	12.2%	29	1.894	8	100.0%	6
Chur	0.489	23	45.5%	18	1.474	10	38.8%	11
Valaisellen	0.931	8	69.7%	1	1.685	24	47.8%	15
Ingenbohl	2.313	2	33.6%	24	1.000	29	1.6%	29
Brig-Glis	0.584	14	55.8%	4	1.624	15	7.9%	8
Wilderswil	0.947	14	57.4%	6	1.881	23	0.0%	0
Le Grand-Saconnex	0.713	24	54.9%	4	1.526	14	76.2%	5
Winterthur	0.482	17	30.0%	29	2.037	17	52.3%	4
Pontresina	0.239	20	31.6%	13	1.782	27	57.7%	9
Beatenberg	0.701	18	17.0%	28	2.120	23	61.9%	15
Neuenkirch	1.577	5	54.3%	7	1.215	28	0.0%	0
Visp	1.868	2	46.2%	7	1.352	26	0.0%	0
Regensdorf	0.792	7	26.4%	27	1.767	22	100.0%	6
Saanen	0.219	23	14.8%	26	2.067	26	91.6%	4
Lancy	0.65	18	55.6%	4	2.468	4	0.0%	0

Source: FSO/hotel statistic

Example: In 2025, for tourists from Indonesia who visited Zürich, the following further characteristics were noted:
- 1.877 times higher share of overnight stays than they had in the whole of Switzerland (=rank 7 out of a total of 29 markets): ON-share Zürich (0.38%) vs. ON-share whole Switzerland (0.20%), see tables above.
- the share of low season months (March-May, Sept-Nov) was 46.1% (=rank 25).
- the length of stay (overnight stays/arrivals in the hotel) was 1.97 nights (=rank 11).
- the share of 4- and 5-star hotels out of all hotel nights was 56.7% (=rank 7).

Summer, winter

	affinity		length of stay		****/***** share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025
summer (May-Oct)	0.668	29	1.863	21	54.5%	4
winter (Nov-April)	1.446	1	1.811	24	56.3%	4

Summer core, winter core, off-season

	affinity		length of stay		****/***** share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025
off-season I (March-May)	1.33	3	1.795	24	55.9%	4
off-season II (Sept-Nov)	0.833	24	1.763	24	51.3%	5
summer core months (Jun-Aug)	0.529	28	1.939	17	56.7%	4
winter core months (Dez-Feb)	1.503	3	1.849	25	57.2%	3

Months

	affinity		length of stay		****/***** share	
	2025	rank 2025	2025	rank 2025	2025	rank 2025
January	1.621	2	1.848	25	54.5%	9
February	0.762	18	1.768	26	53.2%	8
March	1.235	3	1.699	27	60.5%	4
April	1.767	2	1.843	24	52.1%	6
May	1.057	12	1.845	21	56.2%	3
June	0.793	24	1.893	19	55.1%	4
July	0.558	27	2.002	15	61.0%	2
August	0.280	29	1.933	19	52.1%	5
September	0.638	29	1.814	21	48.4%	8
October	0.875	17	1.757	24	52.4%	4
November	1.108	9	1.722	24	53.0%	7
December	2.095	2	1.880	22	60.5%	4

Source: FSO/hotel statistics

How to read these tables: see reading example on page 8.