

Annual General Meeting / Asset Management Day 2026 12th June 2026, Bern

Friday, 12 th June 2026	When	Where
Asset Management Association Switzerland's Annual General Meeting	09.00 a.m. - 9.20 a.m. Registration as from 8.30 a.m. in the Salon Rouge	Salon Royal
Asset Management Day 2026 (including buffet lunch)	09.45 a.m. - 02.00 p.m. Registration as from 9.00 a.m. in the Salon Rouge	Salon Royal

Dress code: Business casual

Swiss Asset Management in the New World Order

09:00	Registration, coffee
09:45	Welcome Speech <i>Iwan Deplazes, President, Asset Management Association Switzerland</i> <i>Head Asset Management, Zurich Cantonal Bank</i>
09:55	Fireside Chat „Switzerland's Economic Strategy in a Volatile World“ <i>Helene Budliger Artieda, State Secretary, State Secretariat for Economic Affairs (SECO)</i>
10:20	How to Navigate a Western World That Has Lost Its Bearings <i>Jacques Pitteloud, Head of the Mission of Switzerland to NATO,</i> <i>Ambassador of Switzerland to Belgium</i>
10:45	Break
11:10	Comedy Interlude <i>Michael Elsener, Comedian</i>
11:35	Fireside Chat: Stefan Bollinger and Iwan Deplazes <i>Stefan Bollinger, Chief Executive Officer, Julius Baer Group Ltd.</i>
12:00	Swiss Asset Management - Vision 2030 <i>New AMAS President</i>
12:10	Closing Words <i>New AMAS President</i>
12:15	Buffet Lunch

For further details please consult the [event's website](#) and do not hesitate to contact office@am-switzerland.ch for any questions.