

Joerg Blunder

Founder & Culture Futurist



25+ years experience in international **People & Culture Leadership & Consultancy Positions** in Europe, America and Japan (15 years within the Coca-Cola System).

Until 2020 as **Vice-President Organisational Culture at Coca-Cola European Partners** responsible for the orchestration of the culture journey and for the digital transformation.

Since 2020 **Founder & Culture Futurist at jblu consult & CoFounder and Culture & Strategy Lead at Koehler Investment Partners** (Berlin Venture Capital company).

Since 2021 **Founder & Managing Director at ZWT trading GmbH** (Vienna based Zero Waste StartUp).

International Keynote Speaker & Podcasts Guest focusing on “Organisational Culture as a Competitive Advantage” & “New Ways of Working”

Certified Systemic Coach & Supervisor

Multiple **Ironman finisher & Certified Sommelier.**

<https://jblu-consult.com>